

Blue Cross & Blue Shield of Mississippi
Hospital "be smoke-free" Program
Letter of Understanding

This letter of understanding is entered into by and between _____, hereafter referred to as "Hospital" and Blue Cross & Blue Shield of Mississippi, hereafter referred to as "BCBSMS."

Hospital agrees to partner with BCBSMS in its commitment to a healthier Mississippi and provide a healthy environment for its employees by becoming a smoke-free hospital. BCBSMS will support Hospital in becoming smoke-free by funding certain smoking (tobacco) cessation medication therapy.

Hospital agrees to become a completely smoke-free hospital and provide smoking (tobacco) cessation support to those Hospital employees who want to become smoke-free/tobacco-free.

Hospital agrees to formalize its smoke-free policy by documenting the requirements of a smoke-free hospital (no tobacco use on hospital or adjoining property and applies to employees, vendors, visitors), the policy effective date and announce the policy at least three to six months before implementation.

Hospital agrees to offer a smoking (tobacco) cessation program for Hospital employees who want to quit and need support. The program must include formal enrollment and a monitoring process to track participants throughout the program.

As part of our Hospital smoking (tobacco) cessation program, BCBSMS will provide Hospital reimbursement for medication therapy for each program enrollee specific to one of the following tracks:

1. Nicotine Replacement Therapy (NRT defined as patches, gum, lozenges) and bupropion SR (generic Zyban®)

OR

2. Chantix™

This will be included as part of the Hospital's smoking (tobacco) cessation program as outlined below:

Hospital uses its pharmacy or an agreed upon Community PLUS Pharmacy for NRT, bupropion SR, and Chantix™.

Hospital provides monthly documentation to BCBSMS of the number of participants in the cessation program and their status. This includes each participant's program sign up date, date the NRT and bupropion SR is prescribed, number of refills and price. (Hospital may de-identify the individual's data, but detailed information of each participant is required.) This information will also include an invoice to be provided to BCBSMS by Hospital.

Hospital will offer at least three consecutive months of smoking cessation support for each Hospital employee who enrolls in the program.

BCBSMS will reimburse the Hospital for each enrolled participant a maximum of three consecutive months of the following:

- i. NicoDerm®CQ® for 10 weeks
- ii. Nicorette®, Nicorette DS® or Commit® Lozenges for three months
- iii. bupropion SR (generic Zyban®) for three months

OR

- iv. Chantix™ for three months

BCBSMS will reimburse the Hospital for each enrollee after the three month participation period for each has ended.

Hospital will review the success of their program and provide reporting to BCBSMS. These results include quit rates, number who reduced intake of tobacco, and number not successful. Hospital will also include other data, such as overall support for the policy and cessation program by all employees, and impacts on absenteeism, productivity costs, healthcare costs if known.

BCBSMS and Hospital agree not to use the other party's name, logos, trademarks, or service marks in marketing materials or otherwise without prior written permission.

Hospital Name

Richard J. Hale
Blue Cross & Blue Shield of Mississippi

Hospital Signature/Title

Date

Date